

FORM REVIEW

International Marketing and Management of Innovations

Reviewer:

Title of the paper:

Number of the paper:

POINTS OF PAPER'S EVALUATION

	1	2	3	4	5
1. Novelty and originality of the content					
2. Applied research and analytical methods					
3. Subject presentation and illustrative content					
4. Cited literature and current references					
5. General impression					
6. Final assessment					

Other general and substantive comments:

- Publish without revision
- Publish after the revision
- Should not be published

Comment for Authors / suggested changes, corrections:

Date and signature